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Axis Bank launches a new credit card for online shoppers

By [Yogita Khatri](#), ET Bureau | Updated: Nov 07, 2016, 10.48 PM IST

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BENGALURU: Axis Bank in partnership with Flipkart has launched 'Buzz Credit Card'. Through this contactless card, the bank will offer benefits like welcome benefit of Rs 1000 worth Flipkart Voucher, exclusive discount of 5 per cent at Flipkart throughout the year and accelerated reward points.

Additionally, the customer is also entitled to get Flipkart vouchers of up to Rs 7000, which will be linked to the purchases made through the card. The credit card will also offer minimum 15 per cent off, at over 5000 plus restaurants across India.

"Over the past two years e-commerce has established itself as the fastest growing spend category. We, at Axis Bank, consistently strive to offer value to our customers and tying up with an Industry pioneer like Flipkart does exactly that for our online savvy customers. The Axis Bank Buzz credit card is a contactless enabled card designed to ensure a delightful experience for online shoppers with benefits like round the year discounts and accelerated rewards on online spends to name a few," said Sangram Singh, Head of Cards & Payments Business, Axis Bank.

"With the economy turning digital and payment through cash being replaced with on-the-go mobile banking; Flipkart's partnership with Axis bank will provide customers with a host of benefits during this festive season. The Axis BUZZ Card will not only entitle the customers to extra discounts, but they will also provide accelerated reward points and Flipkart Gift vouchers for shopping online. At Flipkart, we have constantly worked towards innovation and bringing maximum value to our customers. This collaboration will further enhance the customer shopping experience," said Kalyan Krishnamurthy, Head – Category Design Organisation at Flipkart.

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