

## Andhra Bank to offer mobile payment service with Chillr app

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Hyderabad, March 11:

Andhra Bank announced a tie-up with mobile payment app Chillr. This will allow the bank's customers to instantly transfer money to any contact on their phonebook.

Chillr, a first-of-its kind application, is directly linked to the customer's bank account wherein the user can transfer money to any person in India, once he/she downloads the app and registers. The app is easy to use and is available on Android, Windows and iOS operating systems.

MN Sudhakar, General Manager, Andhra Bank, said: "We recently adopted IMPS technology as well and both these facilities will help our customers make payments/fund transfers within fraction of seconds and will aid us serve our customers better."

Currently, the integration is in its pilot phase where the functionality is being tested with bank employees and select users. The official launch will take place this month.

### Other features

Apart from sending and receiving money, the bank's customers can enjoy a host of other features, such as special discounts at specific merchants, recharging prepaid mobile phones, DTH and data cards, splitting of bills between friends/colleagues as well as running a quick check on one's account balance. "With digital banking gaining momentum amongst youngsters, we aspire to create a cashless economy through the Chillr platform. Through this brand synergy, we hope to deliver seamless and fast money payment and fund transfer services to customers," said Sony Joy, Founder and CEO, Chillr, on the development.

Chillr, a multi-bank payment application, is the offshoot of Kochi-based technology firm MobME. Five lakh users have successfully linked their bank accounts through the app and more than 31 lakh transactions have been made as of today, said a press release from the company.

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