

HDFC to use services of start-ups

1

Best Free Checking Account

2

Best Trade Schools

3

Top 10 College Majors

Mumbai, March 4:

HDFC is betting big on driving innovation to stay ahead of the curve. It has started an annual initiative, Digital Innovation Summit, a first-of-its-kind event in the banking, financial services and insurance (BFSI) space in the country, wherein it has invited several fin-tech start-ups to pitch ideas. HDFC has received over 100 entries, of which, it has short-listed 30. The bank will select three-five start-ups from among these. These winners will get a chance to offer their solutions to the customers of HDFC Bank.

(This article was published in the Business Line print edition dated March 5, 2016)

MORE FROM BUSINESS LINE

[Due credit not given for extra hours of work, rue SBI staff](#)

[IDFC Bank rolls out Aadhaar Pay for cashless payments to merchants](#)

[Sensex sheds 233 points over Modi's tax-talk](#)