

## ICICI home loan portfolio crosses Rs 1 lakh cr

**First pvt sector lender to achieve the milestone, launches 2 new products in this segment**

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Home loan disbursements at ICICI Bank, the country's largest private sector lender, have crossed Rs 1 lakh crore. It's the first private bank to cross this threshold. Rajiv Sabharwal, executive director, said several steps it had taken had all helped. Such as taking home loans to smaller towns, making applications easier for borrowers, offering doorstep services and disbursing loans quickly. "In our journey through the years, we embarked on many initiatives. We introduced a whole new range of products, built a wider distribution network and leveraged on technological ...