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RBL Bank launches banking platform for startups

By PTI | Updated: Jan 21, 2016, 06.42 PM IST

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MUMBAI:Private sector [RBL Bank](#) today launched a platform to provide end-to-end [banking](#) services to the emerging entrepreneurial community.

Through the 'India Startup Club (ISC)' platform, entrepreneurs can avail of personalised banking services, financial tools as well as resources and planning solutions, the bank said.

ISC's banking services include business account, trade and foreign exchange services and transaction banking solutions.

"Through the ISC programme, RBL Bank is committed to actively engage and widen India's entrepreneurial base by offering a unique service proposition that will enable the emerging startup community build and grow their business," said Rana Vikram Anand, Head-Segments and Products, Business and Branch Banking at RBL Bank.

The platform partners with various referral service providers and forums, which empower [startups](#) to build and grow their business by offering multiple options under one roof at a special price.

Some of the non-banking solutions provided under ISC include enterprise registration services (online CA), office space services, human resource management system, social media marketing and branding and customer relationship management, the company said.

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