

Bajaj Auto Finance inks pact with India Post

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To enable purchase of Bajaj vehicles through post office network

Pune, May 13:

Motorcycle finance company Bajaj Auto Finance has entered into an arrangement with post offices across India to enable buyers get information through brochures available at post offices, as well as apply for two-wheeler loans from the company.

Subsequently, customers can also make loan repayments by depositing money in post offices.

The project is being launched with Tamil Nadu as pilot/nodal office and the arrangement will initially be rolled out across 18 locations in the State, Bajaj Auto said in a statement.

Pradeep Srivastava, Executive Director, Bajaj Auto, said: “By joining up with India Post we intend to reach all our customers in the remotest corners of the country.”

Charles Lobo, Chief Postmaster General, TN Circle, India Post, said: “Bajaj has been one of the brands and names we have associated ourselves with for ages. We hope to take this initiative to great heights by delivering easy and convenient finance options to our customers through all our post offices.”

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