

HDFC pushes its corporate loan book

In the last three years, loan book has doubled from Rs 47,000 cr to Rs 1 lakh cr

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HDFC Bank, the country's second-largest private sector lender that has been predominantly known for its retail banking, is now aggressively growing its corporate loan book. With this push, in the last three years the book has more than doubled from Rs 47,000 crore to more than Rs 1 lakh crore at the end of FY16. Kaizad Bharucha, executive director at HDFC Bank, explained a whole host of measures - including increased focus on term loans, better product customisation and offering a bouquet of products for clients the lender already has a relationship with - has helped them cross the ...