

04:05 PM   01 FEB <b>MARKET STATS</b> ▼	SENSEX <b>28,142</b> ▲ 485.68	NIFTY 50 <b>8,716</b> ▲ 155.10	GOLD (MCX) (Rs/10g.) <b>28,952</b> ▲ 10.00	USD/INR <b>67.46</b> ▼ -0.40	<b>CREATE PORTFOLIO</b>	<b>Download ET MARKETS APP</b>	<b>CHOOSE LANGUAGE</b> ENG
--	----------------------------------	-----------------------------------	---	---------------------------------	-------------------------	--------------------------------	-------------------------------

## HDFC ERGO enters into bancassurance tie-up with SVC Bank

By PTI | Updated: Jul 22, 2016, 05.59 PM IST

[Post a Comment](#)

MUMBAI: **HDFC ERGO** General Insurance Company and Shamrao Vithal Co-operative (SVC) Bank today announced their bancassurance agency partnership to provide range of **non-life insurance** offerings to the customers of the bank.

**Budget 2017:**  
Big impact Budget is here. Track all the live action [here](#)

The partnership combines HDFC ERGO's experience in introducing innovative non-life insurance products with SVC Bank's customer base across various states.

SVC Bank has 194 branches in 10 states including [Maharashtra](#), [Karnataka](#), [Tamil Nadu](#), [Andhra Pradesh](#), [Gujarat](#), [Goa](#), [Delhi](#), [Madhya Pradesh](#), [Rajasthan](#), and [Haryana](#).

"The alliance is an important milestone for us as bancassurance is an important part of our growth strategy. It is our endeavor to continuously innovate and make our products more widely available to consumers from all sections of the society," HDFC ERGO managing director and chief executive Ritesh Kumar said.

Stay on top of business news with **The Economic Times App**. [Download it Now!](#)

[Live Market](#) [News](#) [Portfolio](#) [Mobile](#) [Live TV](#) [Newsletter](#) [Commodities](#) [Speed](#) [QnA](#) [Blogs](#) [Alerts](#) [RSS](#)

### Other Times Group news sites

Times of India | इकनॉमिक टाइम्स  
 छंडीनामिस टाइम्स | Mumbai Mirror  
 Times Now | Indiatimes  
 नवभारत टाइम्स | महाराष्ट्र टाइम्स  
 ವಿಜಯ ಕರ್ನಾಟಕ | Lifehacker  
 Gizmodo | Eisamay | IGN India  
 NavGujarat Samay

### Living and entertainment

Timescity | iDiva | Zoom |  
 Luxpresso | Gaana | Happytrips |  
 Cricbuzz | Get Smartapp

### Networking

itimes | MensXP.com

### Hot on the Web

Budget Live | Income Tax  
 calculator  
 Income Tax Slabs | Budget 2017  
 UP & Punjab Assembly Elections  
 2017 | BUDGET 2017-What's  
 Cheaper & Expensive  
 Sensex, Nifty Live

### Services

ads2book | Gadgetsnow | Free Business Listings  
 Simplymarry | Astrospeak | Timesjobs | Magicbricks | Zigwheels | Timesdeal |  
 dineout | Filmipop | Remit2india | Gaana | Greetzap | Techradar | Alivear |  
 Google Play