

# All bank customers to be nudged towards netbanking

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review meeting last week, presentations on digital banking were made to Union minister for electronics and IT, [Ravi Shankar Prasad](#). According to sources, it was decided that all banks will be instructed to make all accounts [Netbanking](#) enabled by 31 March. At present, there are 30-35% of accounts in which customers have opted not to enable Netbanking.

“Banks are being instructed to persuade [people](#) to enable Netbanking,” an official said. He added that a person who has downloaded the [BHIM app](#) and wants to transact but doesn't have Netbanking facility will be allowed to

conduct the transaction by the bankers if the person's telephone number is authenticated in the system.

The success rate of BHIM app has been high. So far, there have been almost 1.72-crore [downloads](#) and financial transactions to the tune of Rs 958 crore since it was launched. In February alone, Rs 595 crore worth of transaction was done through BHIM.

The minister will meet with all bankers to sort out all the issues on this front in the second week of March.

The government's drive towards electronic transactions gathered pace after the [demonetisation](#) exercise announced on 8 November.